



Proposal for

Endocrine Society

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Valid Through 3/31/2022

Annual Membership Packages

SUGGESTED
MEMBERSHIPS

Your Current Membership

Enhanced Unlimited \$2950
Includes Unlimited News Releases and Enhanced features

Additional Meeting Packages

Virtual Press Room plus free Meeting Wire and 5 Sponsorship messages in the wires ~~-\$1450~~ **Your Price: \$900**

Live Event - \$500

Additional Meeting Wire \$500

10 Days Additional Sponsorship Ads \$500

2022 Virtual Meeting Package **\$2,000**
Includes 1 Live Event, 10 days of Sponsorship Ads, and 2 Meeting Wires

Membership Inclusions

BASIC	ENHANCED	PREMIER	+PLUS
<p>—</p> <ul style="list-style-type: none"> ★ Text-only news distribution with hyperlink ★ Includes news releases, expert pitches ★ Unlimited word counts, users ★ Real-time report showing clicks per release <p>—</p> <p><i>Best choice for clients with no strong need to distribute multimedia</i></p>	<p>—</p> <ul style="list-style-type: none"> ★ Basic, plus: ★ Unlimited rich media with any/all news releases ★ Institution's logo in releases and Newsroom ★ Monthly report with media outlets that have viewed clients' content <p>—</p> <p><i>Best choice for clients with strong multimedia need; most clients have this membership</i></p>	<p>—</p> <ul style="list-style-type: none"> ★ Enhanced, plus: ★ Easy-upload contribution form ★ E-clip report showing coverage per release <p>—</p> <p><i>Best choice for clients who need a one-stop service to provide distribution and clipping</i></p>	<p>—</p> <ul style="list-style-type: none"> ★ Unlimited Access to Select Media DB <p>—</p> <p><i>Best choice for clients who want to build personal relationships with key media in live events</i></p>

WHY
NEWSWISE

Newswise offers clients the quickest, easiest, and most effective distribution tool to reach reporters with your news and experts

- ❖ **Strategic Content Focus**
science, medicine, social sciences, business, and technology
- ❖ **Delivery of ALL Your News**
research, new technologies, features, expert pitches, policy and position statements, announcements, and event news
- ❖ **Daily Direct Delivery to Reporters**
5,000 reporter subscribers, all opt-in, with an 80% engagement rate with client content
- ❖ **Effective and Long-lasting Impact**
93% of research releases and 77% of feature releases get effective pickup
- ❖ **Build Relationships**
weekly opportunities to direct-pitch and build relationships with top-tier, trusted reporters
- ❖ **Easy to Use**
simple content upload form takes 5 minutes to complete

